Put the finishing touch on your career!

For questions concerning our Master's programmes as well as assistance in the application process, please contact:

Mrs. Anna Braun  
+ 49 40 380 893 56-23  
or anna.braun@brand-university.de
APPLICATION DEADLINES

Our summer semesters start in April, the winter semesters in October.

Our application deadlines vary depending on whether the applicants require an entry visa for Germany or not. Please click the following link for a list of countries:
http://www.auswaertiges-amt.de/EN/EinreiseUndAufenthalt/03_Visabestimmungen/StaatenlisteVisumpflicht_node.html

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<tr>
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<th>Entry visa for Germany not required</th>
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<tr>
<td></td>
<td>Summer Semester</td>
<td>Winter Semester</td>
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<tr>
<td>Brand Innovation M.A.</td>
<td>15th March</td>
<td>15th September</td>
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SELECTION PROCESS

Please ensure that you have completed your application and included all the required documents and materials. In a two-stage selection process we will determine if you have reached our academic criteria for admission to our graduate course. During the process we will assess your subject-related and general aptitude.

The selection procedure:
**Stage 1:** Assessment of your application materials
**Stage 2:** Entrance examination in the form of an interview

Our oral entrance examination is conducted by the Programme Director and a member of the faculty.

To get started, please send your complete application to:

master@brand-university.de (preferred)

Alternatively, you can send it by regular mail to:

Brand University of Applied Sciences
Attention Mrs. Anna Braun
Rainvilleterrasse 4
22765 Hamburg
Germany
APPLICATION FORM

Please note that this PDF document is interactive, i.e. you can enter your information directly into it. Depending on your technical setup and browser, you may have to download it first to activate the feature. If you plan to fill in the form by hand (not recommended), please make sure to write clearly (preferably in capital/print) letters. Please note that your personal data will be kept confidential and will not be disclosed to third parties.

Brand Innovation M.A.
[ ] Fokus Marketing & Innovation
[ ] Fokus Design & Innovation
[ ] Fokus Entrepreneurship & Innovation

[ ] Winter Semester (October) 20__
[ ] Summer Semester (April) 20__
[ ] Full-time
[ ] Part-time

Date ________________________________

PERSONAL DETAILS
Surname _________________________________________
First Name _________________________________________
Birth Name _________________________________________
Gender [ ] female [ ] male [ ] diverse
Date of Birth _________________________________________
Place of Birth _________________________________________
Nationality _________________________________________

CONTACT DETAILS
Street, No _________________________________________
Postal code, City _________________________________________
State _________________________________________
Country _________________________________________
Phone _________________________________________
Mobile _________________________________________
E-Mail _________________________________________
HIGHER EDUCATION ENTRANCE QUALIFICATION

<table>
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<tr>
<th>Type of School Leaving Certificate</th>
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<td>(International Baccalaureate, Secondary School Certificate)</td>
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<table>
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<th>Date of Issue</th>
<th>City</th>
<th>Country/State</th>
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<th>Name and Type of School</th>
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<thead>
<tr>
<th>Grade Credits Average</th>
<th>Specialisation Subjects</th>
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If your leaving certificate is not available yet, please submit a copy of your latest certificate instead.

UNIVERSITY STUDIES:
BACHELOR’S AND MASTER’S DEGREES

Admission Requirements:
- Bachelor’s degree (related to subject) 210 CP
- Bachelor’s degree (related to subject) 180 + work experience (min. 1 year)
- Bachelor’s degree (not related to subject) 210 CP + bridging course required
- Bachelor’s degree (not related to subject) 180 CP + work experience (min. 1 year) + bridging course required
- Bachelor’s degree (not related to subject) 180 CP + Master degree

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<th>Degree Programme</th>
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<th>Study Period (from ... to ...)</th>
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Please submit official transcripts or proof of degree/graduation and a copy of your leaving certificate.
WORK EXPERIENCE/PLACEMENT
(only after acquiring the school leaving certificate!)

Company/Location

Occupation/Department

Duration (from ... to ...)

Company/Location

Occupation/Department

Duration (from ... to ...)

Please state further placements briefly in your CV.

PROFESSIONAL/VOCATIONAL TRAINING

Qualified Job

Company of trainee period

Trainee period (from ... to ...)

Examinations Board and Final Grade
LANGUAGES
(Please tick the appropriate option or add other languages)

English Skills:
Provide evidence of your English language proficiency at B2 level of the 'Common European Framework of Reference for Languages: Learning, Teaching, Assessment' by submitting a certificate confirming that you have passed an internationally recognised English language test e.g. TOEFL or IELTS or an equivalent proof.
Certificate of an internationally recognized language test on B2 level (e.g. TOEFL Internet-based minimum of 87 points, IELTS exam minimum of 5-6 points) or proof of equivalent knowledge of language acquired abroad.

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<th>Advanced Level</th>
<th>Native Language</th>
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<td>Chinese</td>
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APPLICATION CHECK LIST

☐ Completed application form including photo
☐ Higher Secondary School Certificate
☐ Bachelor Degree Certificate, Transcript of Records, Grading System of the University (Diploma Supplement)
☐ Master Degree Certificate, Transcript of Records, Grading System of the University (Diploma Supplement)
☐ A current CV in tabular form and chronological order
☐ Proof of English language proficiency (IELTS, TOEFL or equivalent of proof)
☐ Motivation Letter
☐ Proof of working experience, letters of reference
☐ Copy of valid ID card/passport

Please send your complete application to:
master@brand-university.de (preferred)
Alternatively, you can send it by regular mail to:
Brand University
of Applied Sciences
Attention Mrs. Anna Braun
Rainvilleterrasse 4
22765 Hamburg
Germany